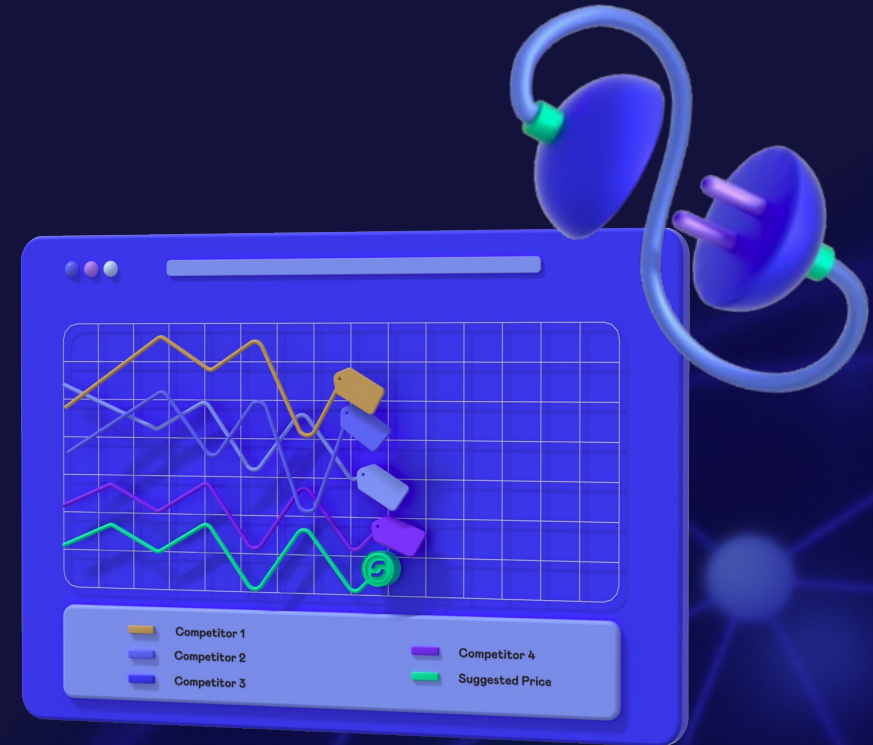


PriceWatch™

Competitor Monitoring

Price Watch



Understand your position in each market

for a lot of reasons!

Why do we want to know?

1

RRP

To provide stakeholders with valuable data to determine if the **RRP prices** are maintained in each country, enabling you to act on your price negotiation

2

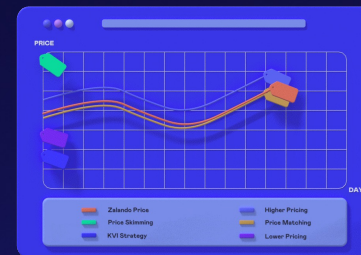
Understanding Price Levels

How does your pricing compare to that of **other brands and alternatives** in each market?

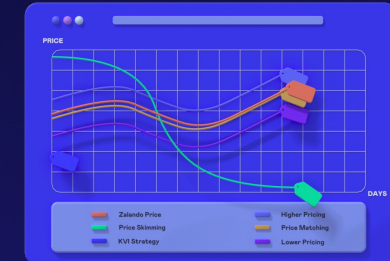
3

Outsmarting the Competition

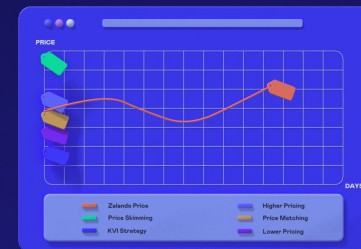
How can we utilize the understanding of '**who follows whom**', '**at what times are they repricing**', and how could we act on all of this?



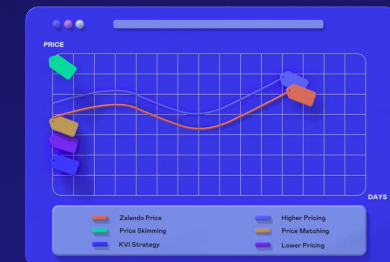
countries



sales channels



websites



marketplaces

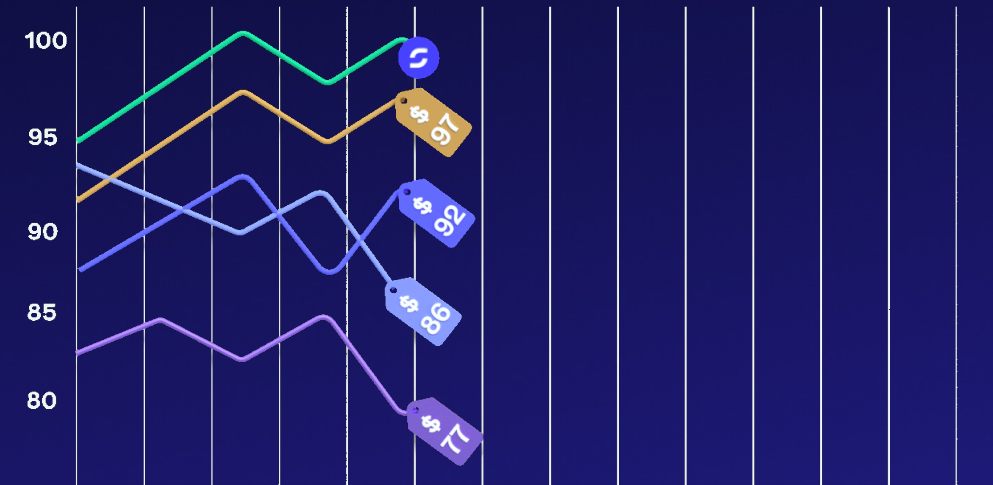


We help you to get the prices

And deliver you the desired insights.

What do we want to know?

- Identifying companies not conforming within a 5% range of your RRP prices
- What is your price level compared to
 - other **brands**
 - towards **alternatives**
- What are the prices of competitors for similar products in the B2C and B2B market?
 - in each region and sales chain
- Are they following your prices? If so.. when are they repricing their products?



Competitor 1 Competitor 4 Competitor 7 Competitor 10
Competitor 2 Competitor 5 Competitor 8 Competitor 11
Competitor 3 Competitor 6 Competitor 9

How do we obtain the prices

We offer diverse price scraping methods to assist you efficiently.



Our AI matching and popup tool for discovering EAN-less products.

Yes, we can help you save time with our popup and suggestion tool!

Automatch EAN
Match Tool

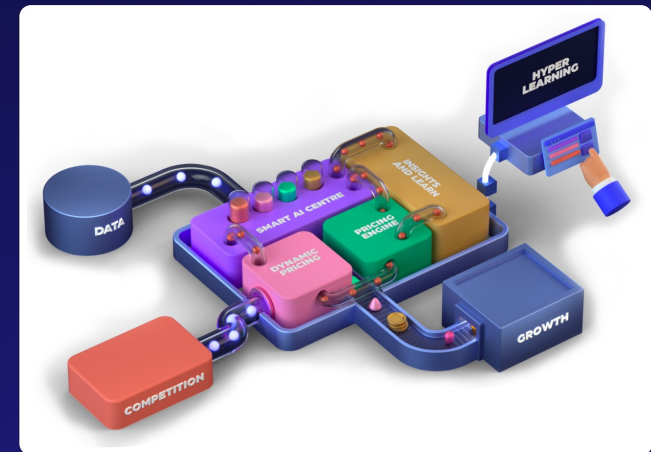
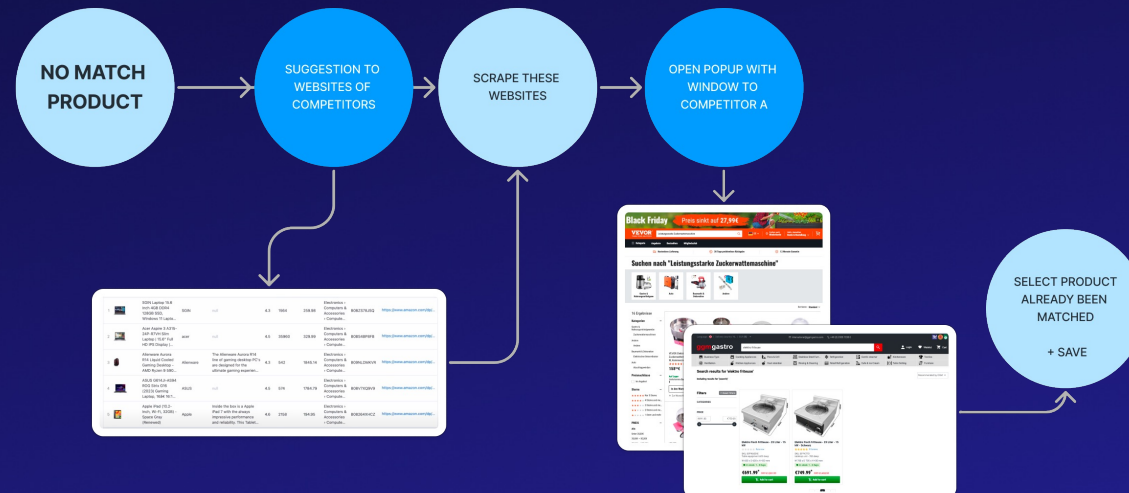


[How this works? Check this video](#)

Automatch URL
Match Tool



Search & Match Tool
Pop-Up



Implementation steps

4 simple steps to get you onboard



What is needed to connect to **Symson**?

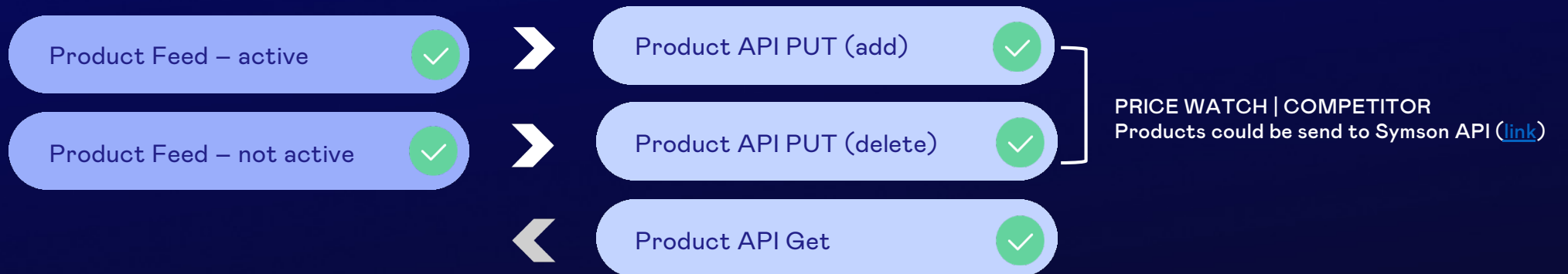
Option 1: Just send us your Data Feed

Channable, Datafeedwatch, Linnworks or Lengow



Option 2: Send your data to Symson's API

Realtime connection



Introducing our Team

Onboarding and Support



Andy
Head of Sales [in](#)



Roy Vree Egberts
Head of Customer Success [in](#)



Arian Oosthoek
Pricing Consultant | Algorithms [in](#)



Thomas Vieveen
Backend & API



Bogdan Spinean
Tech Lead



Raluca Lichiardopol
Lead Data Science

